

julia greene

visual designer

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jgreenedesigns.com

Education

Savannah College of Art and Design
Bachelor of Fine Arts in Advertising
Minor in Graphic Design
Savannah, GA | 2014 - 2018

Skills

Adobe CC
Branding + Logo Design
UX/UI Wires + Design
Digital + Film Photography
Premiere Pro
Web Design
Public Speaking
Motion Media
Multi-Tasking
Team Leader
Rich Media
Basic HTML/CSS

Achievements

Gold Hermes Award 2022
Website Re-Design
Gold MUSE Creative Award 2021
Racial Justice Social Campaign
Silver MUSE Creative Award 2020
Property Development Video
Gold MarCom Award 2019
Website Re-Design
Gold DotComm Award 2019
Educational Video
Gold Hermes Award 2019
Logo Design
Silver AAF Addy 2019
Rich Media Banner Ad Campaign

Experience

Ragsdale Design Group

Visual Designer
Atlanta, GA | Feb 2020 - Present

- Client-facing lead visual designer who can effectively communicate design solutions to clients in laymens terms.
- Created award-winning branding, collateral, videos and web designs for clients spanning multiple verticals.
- Has experience creating custom wireframes, site maps, user flows, and personas using Adobe XD and market research.
- Can own projects from start to finish and is comfortable with fast paced projects and quick turnaround times.
- Manager and Mentor to Junior team members.
- Video experience encompasses production setup, shooting, light color grading, editing, and export.

Junior Digital Designer

Atlanta, GA | Feb 2019 - Feb 2020

- Worked with creative agency HUGE to create rich media assets and designs for client Tracfone.
- Worked in a multitude of client verticals including Insurance, Education, Telecommunication, Travel and more.

FleishmanHillard Design Intern

Atlanta, GA | Sep 2018 - Feb 2019

- Designer for NBC Sports/Refinery29's IG Collaboration: On Her Turf
- Contributed to social campaigns for Healthcare clients Northside Hospital, Baxter, Philips and Johnson&Johnson.
- Created design assets for winning new business pitch with UPS.
- Experience collaborating across multiple offices nationwide.

22Squared Creative Studio Intern

Atlanta, GA | June 2018 - Aug 2018

- Worked in the Maker's Studio creating assets for clients.
- Art Director on Baskin Robbins Intern Project that utilized a real client challenge, creative brief, budget, and data analytics.
- Photographed assets for SunTrust and Baskin Robbins Social.